

Corporate Board Member / 2018 Editorial Calendar

The Agenda (In Every issue)	New Column: Legal Watch. From upcoming Supreme Court decisions to governance changes and recent rulings you need to know about, our new column is tailored exclusively to issues of critical importance to boards with a distinctive voice you won't read anywhere else.	New Column: The CBM Interview. We'll get insights and ideas from some of the most interesting and influential people in corporate America as they discuss issues of critical importance to directors today.	New Ongoing Feature: Top of Mind. Our exclusive survey of directors offers a glimpse of how boards are considering the thorniest issues of the day.	Column: Inside The Boardroom. Betsy Atkins continues her longstanding column, offering her advice on topics from proxy proposals, D&O insurance, ERM and a host of other key concerns.
	New Feature: The 10Q. An exclusive data-driven report on the performance of boards in corporate America over the last three months. Visually arresting, we'll showcase information you won't find anywhere else.	Exclusive Reports: CEO Confidence Index, CEO Tracking Poll. Exclusive research will give insight from inside the C-Suite that you won't find anywhere else.	New: The Executive Comp Report. Data, analytics and exclusive insights to help inform this crucial board function.	New: The Numbers Game. A rundown of the rules and regulatory changes you need to be aware of to succeed.
Issue Date	Q1	Q2	Q3	Q4
Theme	Cybersecurity. Yahoo. Equifax. The State Department. it isn't a question of if your company will be hit, but when. And what happens after? Who owns this? The whole board? A committee? Which one? We kick off a year-long Special Report: In every single issue of Corporate Board Member, and every week online at Boardmember.com, we'll meet experts, get insights and get you asking the right questions.	The New World. New politics. New regulations. New technologies. New ways of voting, of communicating, of holding shareholder meetings. There is nothing more important for directors right now than overseeing corporate strategy in an ever-more complex and fast-paced world. The trick is developing a flexible, scalable framework for transforming chaos into opportunity without losing your core values. Here's how.	Succeeding At Succession. Tech-savvy, diverse, agile, resilient and able, the most successful companies will rely on boards with a stunning mix of skills and experience in order to thrive and win. But how do you find the people who are going to serve deep into the future? Here are some strategies.	The Year Ahead. What are the top issues and opportunities that boards will be facing in the year to come? We'll talk to experts on topics from regulation and governance to geopolitics and economics to get you and your board ahead of the game.
Special Report	What Directors Think. Corporate Board Member's annual exclusive poll reveals what's on the mind of directors around the nation.	Cybersecurity / The Insiders. Nobody sees more than the cyber agents of the FBI and the former members who make up the backbone of corporate cybersecurity. An inside look at what they do, and what's at stake.	Cybersecurity / The Guide to Resilience. You're going to get hacked. It's what you do next that counts. A step-by-step plan to create the kind of company that can take a hit and recover.	Cybersecurity / The Future. What are the threats we'll all be facing down the road? We'll poll cybersecurity experts across industries and around the globe to get you ahead of the game.

Strategy Feature	Digital Disruption. From AI to IoT and beyond, technology is driving explosive change across every industry — and boards need to prepare. We'll dig in and help you get ready for what's coming.	Picking Leaders. The single most important thing any board must do is to find the right leader for the company, and it's far from easy. We'll look at some real world examples of what's worked and what hasn't and present solid advice on how to succeed.	Insuring Innovation. There's nothing as valuable to a company as a pipeline of fresh ideas, and promoting the culture and leadership to insure it is a crucial issue for boards. We'll find out what works, what doesn't, and how the board can foster an environment that helps thrive.	Human Capital. Successful firms must have more than a great CEO — they must have a deep bench of talented leaders and potential leaders that can help the organization grow and thrive. We'll explore how boards can insure companies are attracting and developing the people they need.
Governance Feature	Shareholder Engagement. Our annual proxy season roundup looks at the proposals most likely to make an appearance in 2018 and how boards should be preparing for shareholder engagement on the issues.	Law In The Boardroom Study. What keeps directors and GCs up at night? Corporate Board Member's annual report based on our national research highlights the most worrisome legal challenges for public companies in 2018.	Board Evaluations. There isn't a model, but there are plenty of pitfalls. Here are some best practices to help you improve.	Director Pay. There are few more fraught discussions in the boardroom, and none more important or closely watched. We'll share new research on how to balance stock vs. salary, and offer some new insights on how to think this through.
Education Feature	What to Do If You Find a Serious Problem? It's a critical question for directors. Who do you have to report it to? When don't you report it? It isn't always clear, but we'll help you understand your options.	Stock Buyback Guide. Like anything else, there are lots of ways of going about it, but some practices work better than others.	When the SEC Knocks On Your Door. It's every director's nightmare, and what you do at every step of the way could prove to be critical. Experts offer their best advice on how to handle this crucial issue.	The Dividend Guide. There are so many issues involved with this, but what's the best way to handle this common — and critical — board function. We'll help you get your head around some smart strategies.
Spotlight On	GDPR. It's the most important change to data privacy regulation in two decades, and it's moving fast. Are you ready? We'll help.	America's Best Corporate Law Firms. Each year since 2001, directors and GCs have voted for the best overall law firms they would turn to for a variety of corporate matters. We publish the top 25 firms that emerged on top in our national poll.	Board Tech. From investor communication to proxy solicitation, valuations, marketing and more, new technology is transforming how the board interacts with the C-Suite, investors, information — and each other. A guide.	Executive Health. It's your most valuable asset. What does the latest medical research tell us about the best ways maintain the health of your top talent?