THE CORPORATE BOARD MEMBER DIFFERENCE

Since 1998, Corporate Board Member has been the leading resource for public company board education. Corporate Board Member offers independent insights and a highly engaged community of public company board members, general counsel and corporate secretaries.

EXCLUSIVE NETWORKING OPPORTUNITIES
From intimate peer-to-peer roundtables to multi-day conferences, we provide board members and the executives who work closely with them unparalleled guidance, perspectives and best practices, as well as unique and exclusive networking opportunities you won’t find anywhere else.

In addition to our live programs, we offer a suite of interactive online training courses and research-driven guidebooks to provide convenient and comprehensive resources to support directors’ contributions in the boardroom.

EXPANDED EDUCATIONAL OFFERINGS IN 2020
Based on feedback from 2019 event attendees and other public company directors, we are excited to announce expanded educational offerings to help support you and your board’s strategic objectives, including:

• Reformatted events like the Compensation Committee Summit and ESG Board Summit
• More educational resources such as the Director Fundamentals online training suite
• Additional peer-to-peer opportunities, including a West Coast Boardroom Summit and Peer Exchange
• The board-focused thought leadership and content you count on through our magazine and website

Enclosed, you’ll find more details on our 2020 event offerings and online resources. We take great pride in the trust we have built with public company boards and executives over the past two decades, and we hope you will join us at one of our 2020 programs for access to respected governance experts, peer networking and meaningful, real-world best practices.

Save $500 off any full conference registration* with the code NEWYEAR.

*Discount does not apply to Peer Exchanges or New Director Workshops
EDUCATION OPPORTUNITIES FOR EVERY ROLE

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*Our comprehensive Board Leadership Program provides complimentary registration to all of our live events, as well as exclusive access to research, webinars, committee-specific guides and online, interactive training courses. Learn more on page 11.
CYBER BEYOND SECURITY: IS YOUR BOARD READY?
In Partnership with RSA® Conference, Corporate Board Member will host the 5th annual Cyber Risk Board Forum exclusively for board members and CEOs. Engage in lively debates, panel discussions and peer roundtables with the world’s top experts in cybersecurity and data privacy. Come armed with questions for the experts to answer!

This one-day program will help you improve the dialogue between management and the board on all cyber-related issues. Plus, all Forum attendees are invited to the RSA President’s Networking Reception and Dinner and receive a complimentary pass to Day 1 of the RSA Conference.

SESSIONS WILL INCLUDE:
• Boards and Cybersecurity: A Forward-thinking Call to Action
• A Board Framework for Cybersecurity as a Business Driver
• How Resilient Is Your Company?: 4 Steps to Bolster Your Business Continuity Plan
• Beyond Compliance: Making Data Privacy a Competitive Differentiator
• Cyber Resiliency from the Inside Out
• Cyber Talent: How Much Will That Cost You?
• The Human Factor: How Directors May Put Their Companies at Risk
• Leaning in on Cyber: Insights from CISOs

THIS PROGRAM WAS TIME WELL SPENT. IT EXPANDED MY UNDERSTANDING OF CYBER RISK AND PROVIDED INSIGHTFUL INFORMATION WHERE I CAN IMPROVE BRAND PERFORMANCE.”
—Tom Fargo, Chairman of the Board, Huntington Ingalls and 2019 Forum attendee

FEATURED SPEAKERS

KEYNOTE SPEAKER
RICHARD CLARKE
Author, The Fifth Domain
Former National Coordinator for Security, Infrastructure Protection and Counterterrorism

ALISA BERGMAN
Chief Privacy Officer
Adobe Systems

COLLEEN BIRDNOW BROWN
Board Member
TrueBlue, Spark and Big 5 Sporting Goods

NOOPUR DAVIS
Chief Information Security Officer
Comcast

SHAWN EDWARDS
Chief Security Officer
RSA

PETER FOSTER
Chairman, Global FINEX Cyber and Cyber Risk Solutions
Willis Towers Watson

MATT GYDE
Chief Executive Officer
NTT Security

EMILY HEATH
Chief Trust and Security Officer
DocuSign

DOUG HOWARD
Vice President, Global Services
RSA

Save $500 with code NEWYEAR at BoardMember.com/CyberForum
LEVERAGE EXPERIENCES AND INSIGHTS FROM OTHER PUBLIC COMPANY DIRECTORS

Corporate Board Member’s Board Committee Peer Exchange provides an exclusive setting for qualified board committee chairs, lead directors, board chairs, general counsel and corporate secretaries. Through a peer-driven format, participants will have the opportunity to share insights and solutions while discussing critical issues and challenges facing their boards.

While others have tried to replicate it, our original Peer Exchange programming is highly regarded as the best experience for director education and relationship building. No lectures or sales pitches—groups are limited to 12 participants, and an off-the-record setting ensures a forum for candid, in-depth discussions.

SAMPLE DISCUSSION TOPICS INCLUDE:

Audit Committee Chairs
• Reassessing the audit committee’s role in risk oversight
• New developments in cyber governance
• Oversight of internal and external auditors

Compensation Committee Chairs
• Performance-based compensation strategies and metrics
• CEO pay: benchmarking peer groups, committee discretion in rewards
• Comp committees’ expanded oversight into talent development

Nominating/Governance Committee Chairs
• Board evaluations and processes for director feedback
• Identifying skill gaps and expanding the pool for director recruitment efforts
• Onboarding new directors

Lead Directors and Board Chairs
• CEO succession planning
• Board’s role in culture oversight
• Board structure and effectiveness

General Counsel and Corporate Secretaries
• Role of the GC in board member onboarding and evaluations
• Dealing with activists and regulators
• Data protection and cybersecurity training

GET UP TO SPEED ON YOUR IMPORTANT NEW ROLE

This focused, half-day workshop will bring new directors quickly up-to-speed in the boardroom and help participants provide value to their boards while staying current amid corporate governance developments. Designed for public company directors with less than 2 years of public company board service, the workshop will orient participants on best practices and strategies to support their personal growth and value as a director.

Short informational presentations and interactive peer discussions will provide a unique setting to help acclimate novice directors to boardroom responsibilities.

TOPICS WILL INCLUDE:

Establishing a Strong Foundation
• The role and responsibilities of an independent board director
• Independence by definition vs. fact/appearance
• Distinctions between management and governance

Owning the Onboarding Process: Initial Intake and Structure
• New director vs. board responsibilities
• Committee rotation
• “How do I have an impact?”
• Raising questions

Developing a Deeper Understanding of the Company and Board
• Board organization and operations
• What the company needs
• What shareholders want
• Current regulatory environment

Board Mentorship
• Value of finding a long-tenured board member as a resource

Focus on Board Culture
• Contributing to a healthy board culture and group dynamics

“THIS PROGRAM SERVES AS AN EXCELLENT ADDITIONAL ONBOARDING PROCESS FOR NEW DIRECTORS.”
—Paul Chung, Board Member, Targa Resources Corp.
Tackle the Growing List of Board Oversight Responsibilities

The annual Boardroom Summit covers the full range of board-level issues, from risk oversight and shareholder engagement to the board’s hand in culture, cybersecurity and compensation, and the breadth of corporate governance topics in between.

This event is uniquely designed for public company directors and members of management working closely with them to tackle today’s greatest board leadership and governance challenges.

Featuring a mix of energizing keynote interviews, thought-provoking panels featuring sitting directors, interactive breakouts and engaging committee workshops, the Summit offers a unique educational and networking experience you won’t find anywhere else.

Sessions Will Include:

• Disrupting Status Quo: Board Leadership in the Next Decade
• What the Unicorns Don’t Get and How Your Company Can Capitalize on Culture
• Conscious Capitalism: Understanding Investors’ Expectations
• A Matter of Trust: Lessons Learned from Recent Crises
• Insights from the Boardroom: The Talent and Culture Agenda
• Global Economic Outlook: What Will the Elections Bring?
• Upping Your Digital Game: What Traditional Companies Can Learn from Their Modern Counterparts
• Activism’s New Paradigm: Shareholder Engagement in 2020 and Beyond
• Creating a Transformational Cybersecurity Strategy
• From Good to Great: Improving Your Board Assessments to Create a Higher Performing Board
• The Hallmarks of Effective CEO Succession Planning
• Putting the “Qualitative” into Your Incentive Plan
• ESG: Getting Materiality Right

Save $500 with code NEWYEAR at BoardMember.com/BoardroomSummit
FIND SUSTAINABLE COMPETITIVE ADVANTAGES IN EMERGING TECHNOLOGIES

Emerging technologies are transforming how businesses operate, and this rapid advancement requires boards to stay ahead of the curve. The Disruptive Tech Summit will help corporate directors efficiently get up-to-speed on all aspects of today’s breakneck technological change and construct a framework to position your organization for success.

Our Chatham House Rules format provides a unique setting to speak candidly with peers on how companies are successfully embracing disruption to create better, smarter companies in the years ahead. You’ll leave the event able to ask better questions and challenge your organization’s assumptions about the future of your business and industry.

SESSIONS WILL INCLUDE:

• Business Advice We Shouldn’t Believe Anymore
• Where Will Innovation Take Us? Future Technology Implications by Industry
• Innovation and the Boardroom
• Operationalizing (and Scaling) Big Data and Predictive Analytics
• Proving Quantum Advantage, and Why It Matters
• Blurring Realities: How Companies Are Harnessing the Power of Immersive Technologies
• The Business of Platforms
• Achieving Digital ROI
• The Ethics of Emerging Technologies
• The Promise of 5G: What Is the Tipping Point and Why it Matters
• The Culture Connection: Transforming Disruption into Opportunity
• Man and Robot: A Case Study on Breaking the Boundaries of a Future Combined Workforce

FEATURED SPEAKERS

ANDREW MCAFEE
Co-Founder, MIT Initiative on the Digital Economy
Author, More From Less and Harnessing our Digital Future: Machine, Platform, Crowd

COLLEEN BIRDNOW BROWN
Board Member
Spark, TrueBlue and Big 5 Sporting Goods

MICHAEL CUSUMANO
Author, The Business of Platforms
SMR Distinguished Professor of Management, MIT Sloan School of Management

SHOHINI GHOSE
Multi-award-winning quantum physicist; Professor of Physics and Computer Science, Wilfrid Laurier University

I APPLAUD THE SELECTION OF TOPICS AND WAS INTERESTED IN ATTENDING IN AN ATTEMPT TO UP-SKILL MYSELF AND STAY RELEVANT IN THE BOARDROOM. IT WAS A GOOD LEARNING OPPORTUNITY.”

—Mary Steele Guilfoile, Board Member, C.H. Robinson Worldwide, IPG and Hudson Ltd. and 2019 Disruptive Tech Summit attendee

Save $500 with code NEWYEAR at BoardMember.com/DisruptiveTech
REDEFINING PURPOSE, RISK AND STRATEGIC ADVANTAGE IN THE BOARDROOM

ESG is about risk—and opportunity. It’s a conversation about value. As companies are challenged to achieve short-term objectives while ensuring long-term results in an increasingly complex and transparent environment, external stakeholders are defining performance well beyond bottom-line numbers and financial yardsticks. Boards must understand this radical shift of expanding expectations and implications to best serve all of their stakeholders.

The ESG Board Summit will help directors develop a stronger, proactive shareholder engagement strategy that will positively influence how investors evaluate your board’s performance. The forum will bring together a range of active and passive investors and public company directors across industries for candid and constructive conversations on the issues.

You’ll leave the event with a framework of action-oriented strategies that will help your board complete a robust assessment of your company’s ESG-related risks and long-term growth opportunities, as well as concrete ideas to improve your dialogue with stakeholders.

SESSIONS WILL INCLUDE:
• Understanding Investors’ ESG Expectations and Balancing Short- versus Long-Term Imperatives
• A Framework for the “E”: What Boards Need to Know about Climate Change Risk Oversight
• A Framework for the “S”: Improving Board Oversight of Social Issues
• Board Structure and Composition: Beyond a Check-the-Box Approach to the “G”
• Money Talks: Linking ESG Performance and Executive Pay

2019 SPEAKERS INCLUDED

HESTER PEIRCE
Commissioner
U.S. Securities and Exchange Commission

RINALDO BRUTOCO
Founding President & CEO, World Business Academy
Former Board Member, Tailored Brands (1992 - June 2019)

MATT DIGUISEPPE
Head of the Americas Asset Stewardship Team
State Street Global Advisors

KATIE SCHMITZ EULITT
Director of Investor Outreach
Sustainability Accounting Standards Board

MARY MORRIS
Investment Officer
Sustainable Investment and Stewardship Strategies (SiSS) CalSTRS

VEENA RAMANI
Senior Program Director
Capital Market Systems, Ceres

LAURI SHANAHAN
Board Member
Cedar Fair, Charlotte Russe, Deckers Brands and Treasury Wine Estates

AUTHENTIC, INFORMATIVE DISCUSSION ON TOPICS THAT ARE NOT YET FRONT AND CENTER FOR MOST BOARDS.”
—Darlene Solomon, Board Member, Materion Corporation and 2019 ESG Bootcamp attendee

Save $500 with code NEWYEAR at BoardMember.com/ESGSummit
ANSWERING THE EXPANDED CALL FOR COMPENSATION COMMITTEES

Perhaps no other board decision receives more scrutiny than executive pay packages. And now, compensation committees face a growing agenda in response to investors’ growing focus on human capital and culture. Since 2013, Corporate Board Member has provided compensation committee-focused educational program for public company boards, in collaboration with leading compensation advisers and veteran directors. The 2020 event will expand to a full-day event and cover the expanding responsibilities of the compensation committee.

There is no one-size-fits-all approach to executive pay. The Compensation Committee Summit will provide an invaluable opportunity to share compensation challenges and solutions with other directors and glean unbiased advice from respected and experienced advisers on navigating the complex balance between executives’ and investors’ expectations for pay.

A candid forum that moves beyond surface-level discussions will ensure you’ll leave the event with new tactics and tangible solutions to your biggest executive pay and human capital oversight-related questions.

SESSIONS WILL INCLUDE:

• Insights from the SEC: Expectations for an Improved Executive Pay Scorecard
• The ESG Imperative for Executive Pay
• The Comp Committee-HR Relationship: Getting the Most out of Your Best Friend
• Culture: How to Measure It, How to Improve It
• Comp Committee’s Role in CEO Succession Planning
• 2021 and Beyond: Key Action Items for Boards to Take Now

2019 SPEAKERS INCLUDED

MARY BAGLIVO
Board Member
Host Hotels & Resorts

CRAIG BARBAROSH
Vice Chairman
Nextgen Healthcare

TIM BARTL
Chief Executive Officer
Center on Executive Compensation

PATTI BRAMMER
Corporate Governance Officer
Ohio Public Employees Retirement System (OPERS)

PATRICIA LANG
SVP & Chief Human Resources Officer
Colfax Corp.

R. BRAD OATES
Compensation Committee Chair
CIT

RICHARD RECK
Board Member
Tribune Publishing

RAVI SALIGRAM
CEO and Director
Ritchie Bros.

SHARON WIENBAR
Board Member
Colfax and Resideo Technology

DYNAMIC SPEAKERS THAT WERE WELL-INFORMED AND OFFERED A BALANCED APPROACH TO ANSWERING QUESTIONS.”

—Susan Ball, Board Member, Cross Country Healthcare and 2019 Compensation Committee Program attendee

Save $500 with code NEWYEAR at BoardMember.com/CompensationSummit
Tackle Your Greatest Board Leadership and Governance Challenges Alongside Your Peers

The Boardroom Summit will head west in 2020, providing west coast board members more convenient access to the leading educational program for public company directors.

The event will cover the full range of board-level issues, from risk oversight and shareholder engagement to the board’s hand in culture, cybersecurity and compensation, and the breadth of corporate governance topics in between.

With a mix of thought-provoking panels featuring veteran directors and in-depth topics, the Summit offers a unique educational and networking experience you won’t find anywhere else.

Sessions will include:
• Boardroom 2030: What It Will Take to Lead in the Next Decade
• Conscious Capitalism: Understanding Investors’ Focus on Responsible Investing
• Global Economic Outlook and Considerations for Your Industry
• Disruption on the Horizon: Evaluating the True Impact of Emerging Technologies
• Creating a Transformational Cybersecurity Strategy
• Improving Your Board Assessments to Create a Higher Performing Board
• The Hallmarks of Effective CEO Succession Planning
• Putting the Qualitative into Your Incentive Plan
• M&A Rules of Engagement for the Board
• Why Getting Culture Right Could Be Your Board’s Greatest Opportunity

Board Committee Peer Exchange

Open to all directors serving on the Audit, Compensation or Nominating/Governance Committees, as well as lead directors, board chairs and general counsel.

Through a peer-driven format, directors will have the opportunity to share insights and solutions while discussing critical issues and challenges facing their boards. Agendas are developed based on direct input from participants.

Sample Discussion Topics Will Include:

Audit Committee Chairs
• Managing the audit creep: new risks for oversight
• Oversight of internal and external auditors

Compensation Committee Chairs
• Performance-based compensation strategies and metrics
• Comp committees’ expanded oversight into talent development

Nominating/Governance Committee Chairs
• Board evaluations and processes for director feedback
• Onboarding new directors

Lead Directors and Board Chairs
• CEO succession planning
• Board’s role in culture oversight

General Counsel and Corporate Secretaries
• Role of the GC in board member onboarding and evaluations
• Data protection and cybersecurity training

Save $500 with code NEWYEAR at BoardMember.com/WestCoastSummit
LET INVESTORS KNOW YOUR BOARD IS COMMITTED TO CONTINUOUS LEARNING AND ENHANCED BOARD PERFORMANCE

In 2010, Corporate Board Member launched the Board Leadership Program, an all-inclusive, cost-effective, continuing education program that is structured to accommodate the needs of today’s corporate boards.

YOUR MEMBERSHIP INCLUDES:
• Complimentary attendance to all Corporate Board Member conferences and peer exchanges, including those in this brochure
• Access to online training courses and education guides, including Director Fundamentals and Navigating Cyber Governance
• Exclusive access to BoardLeadershipProgram.com with a host of resources, including conference videos and materials, on-demand webinars, white papers and thought leadership articles, plus best-practice advice, tools and research reports
• Members-only newsletters and editorial content

ENHANCE YOUR BOARD’S EFFECTIVENESS FROM DAY ONE WITH ONLINE TRAINING TOOLS

Review Fundamental Guides
Review what it means to be a public company director and dive deep into committee-specific responsibilities.

Test Your Knowledge
Simulated real-life scenarios provide the opportunity to apply your knowledge and confirm understanding of your oversight role.
Corporate Board Member, a division of Chief Executive Group, has been the market leader in board education for 20 years. The quarterly publication provides public company board members, CEOs, general counsel and corporate secretaries decision-making tools to address the wide range of corporate governance, risk oversight and shareholder engagement issues facing their boards. Corporate Board Member further extends its thought leadership through online resources, webinars, timely research, conferences and peer-driven roundtables. The company maintains the most comprehensive database of directors and officers of publicly traded companies listed with NYSE, NYSE Amex and Nasdaq. Learn more at BoardMember.com

Chief Executive

Chief Executive Group is the leading community for business leaders worldwide. It publishes Chief Executive magazine (published since 1977), ChiefExecutive.net, Corporate Board Member magazine and BoardMember.com, as well as produces premier conferences and roundtables that enable CEOs and board members to discuss key subjects and share their experiences with their peers. Learn more at ChiefExecutive.net