Chief Executive Group

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TRUSTworthy AI: The Fastest Path to ROI

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We cannot wait to adopt AI

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Companies that "wait and see" will be left behind as enterprises see early results due to AI, finds Bain & Company

BAIN & COMPANY

NEWS PROVIDED BY
Bain & Company →
Sep 18, 2023, 00:01 ET

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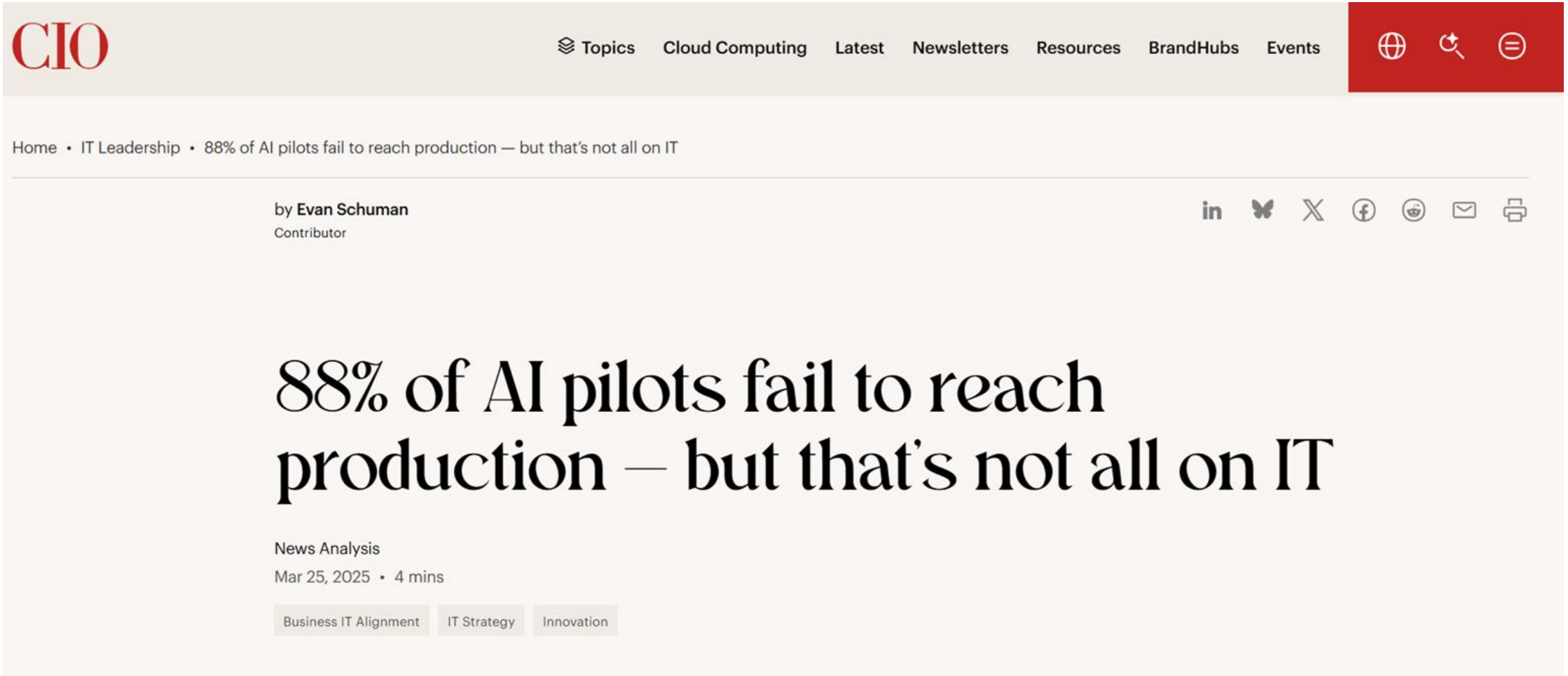
Nearly 90% of AI Pilots Don't Launch



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CEOs: Only 25% of AI Projects Meet Expected ROI

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What ROI? AI misfires spur CEOs to rethink adoption

Feature

May 29, 2025 • 6 mins

Artificial Intelligence | IT Strategy | ROI and Metrics

Source links here and here

Frontier AI developers identify error rates between 48%-79% of the time

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OpenAI o4-mini hallucination rates:

- **48**% when asked about specific public figures
- **79**% when asked general questions

The New York Times

Source link here and here

A Clear Framework is Needed...

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San Francisco Chronicle

OPINION // OPEN FORUM

We are at an inflection point with AI. Which way will we go?

By **Dominique Shelton Leipzig**
March 3, 2025

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TRUST is the fastest path to ROI

TRUST has everything we need

Triage

Right data

Uninterrupted monitoring

Supervision

Technical documentation

Triage

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Prohibited

High Risk

Minimal or Low Risk

TRUST Enabling $3.7 Trillion in Market cap

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Bank Deploys Gen AI Tools - 11.8 Billion Modernization

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Unilever: 150 AI Projects Triaged for EU AI Act

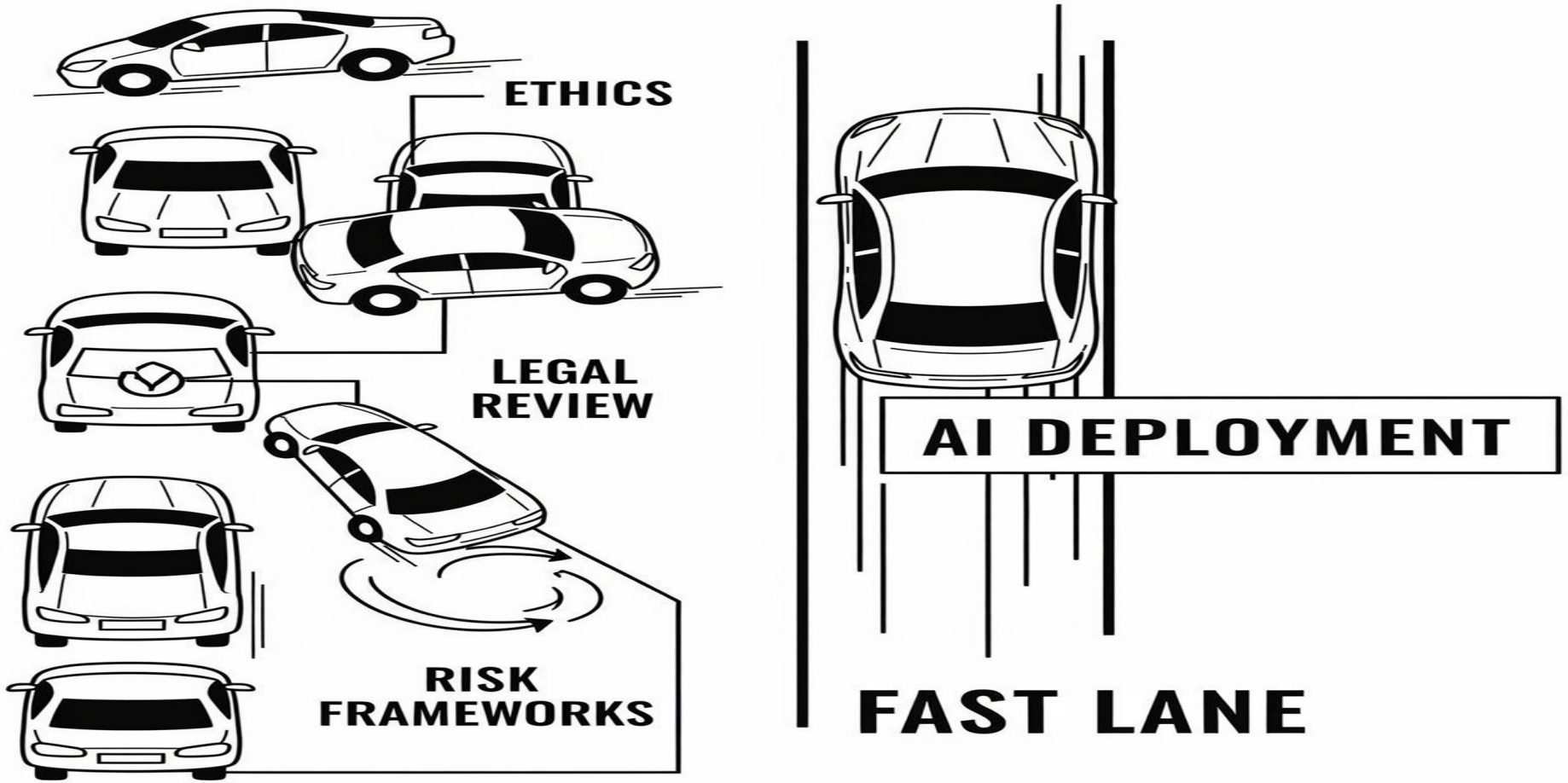
The EU AI Act has arrived: how Unilever is preparing

Published: **30 July 2024**

The EU AI Act, the first comprehensive AI regulation that aims to govern the risks of AI systems and protect fundamental rights of EU citizens, comes into force on 1 August 2024. Here's how Unilever is preparing to meet its new regulatory requirements.

Source link here and here

Without TRIAGE: Stagnated Governance



Triage: Key Steps

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1. Align AI use cases with CEO's strategy
2. Map AI use cases to ROI, prioritizing the most revenue-generating
3. Ensure use cases are synergistic with:
    a. Company ERM Frameworks
    b. Legal Obligations

Right Data

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Privacy

IP

Business

AI Retail Vendor Cuts Theft with Right Data

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BUSINESS INSIDER

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RETAIL

This AI security tech alerts store staff if it thinks you're trying to steal something

By Dominick Reuter

Source link here

Enabling $30B+ Value Creation Through Responsible AI Leadership

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Right Data: Key Steps

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1. Correct data
2. Rights to train

Uninterrupted Monitoring

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T R U S T

Unmonitored AI Harms Brand & Reputation

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TECH NEWS

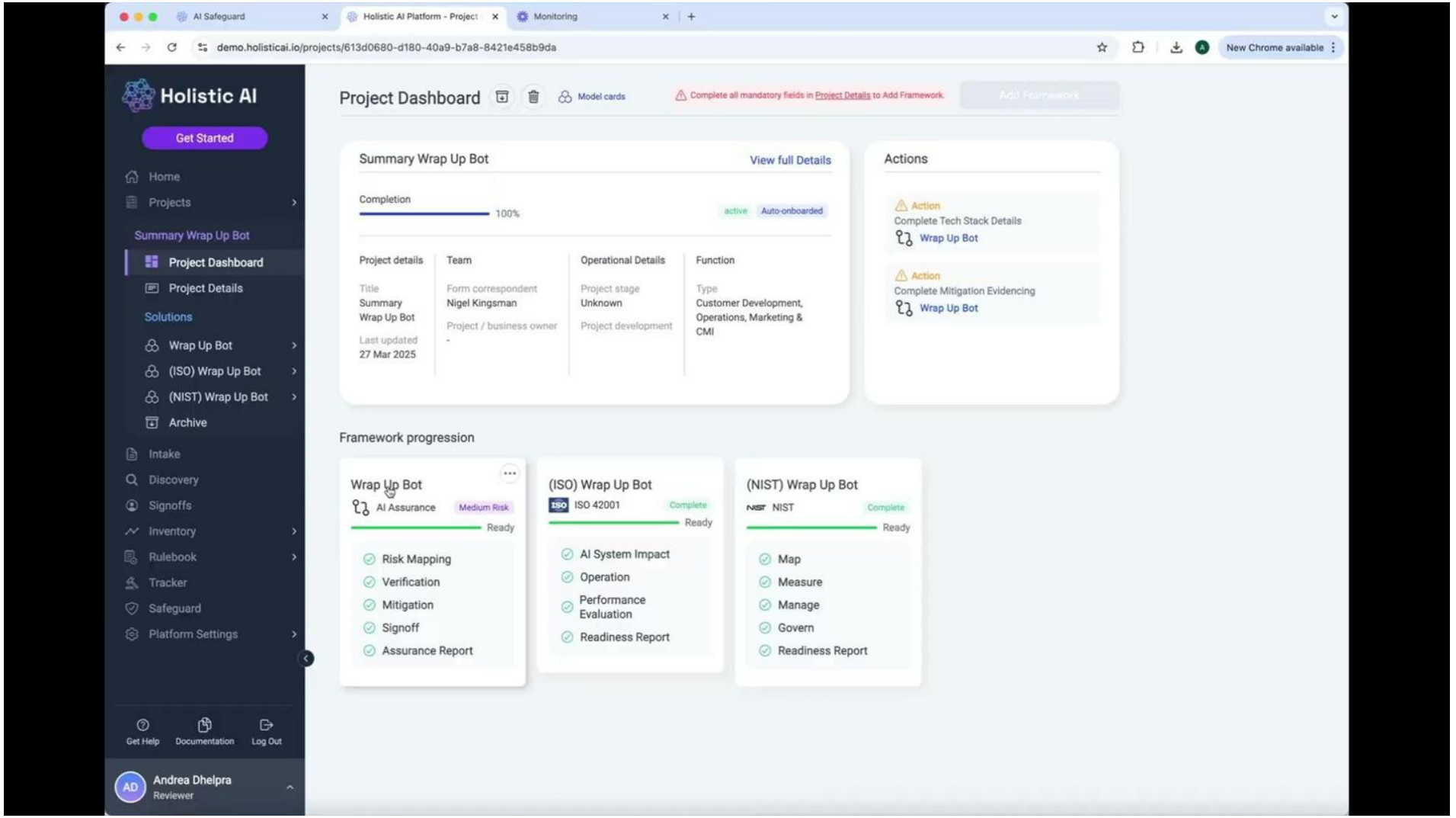
Judge Rules $400 Million Algorithmic System Illegally Denied Thousands of People's Medicaid Benefits

Thousands of children and adults were automatically terminated from Medicaid and disability benefits programs by a computer system that was supposed to make applying for and receiving health coverage easier.

UnitedHealthcare under fire for using AI to deny Medicare claims

By Daniella Genovese | **Published** December 7, 2024 11:18am EST | Health Care | FOX 5 New York |

Unilever: Uninterrupted Monitoring Mitigated Risk in 50% of AI Use Cases



Uninterrupted Testing: Key Points

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1. Models can drift at any time.
2. Company's standards need to be embedded

Supervision

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Training Employees to Supervise AI

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Technical Documentation

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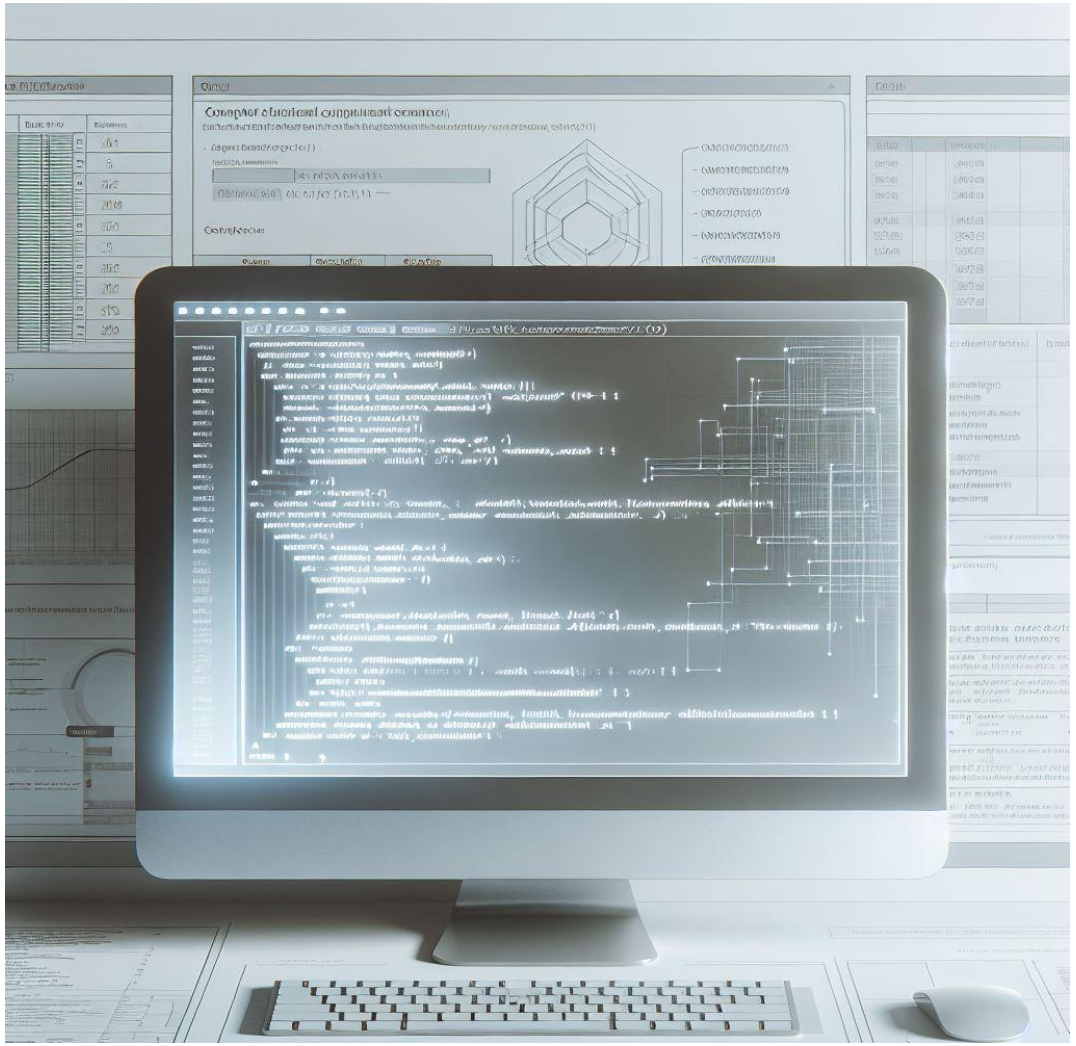

Key Supervision and Tech Documentation Takeaways

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1. The board, SLT and employees need training to work together
2. It will need data to address drift

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Exercise....

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What questions should OmniMegaMart's Boards ask to move fast with TRUST...

Pick Two Questions to Answer

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T How would you rank use cases?
Does it align with your strategic direction and legal frameworks?

R Do you think Omni MegaMar has the correct data + rights (IP, Privacy, and Business) to for its AI training data?

U How could uninterrupted monitoring of AI output against known standards helped

S What is should the human supervision and training plan be?

T Would you want to know if there was technical documentation to fix the model?

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Where can I learn more....

Digital Trust Summit

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Download the Takeaways Playbook:

For more information, email us at trustsummit@globaldatainnovation.com

Join us at DTS 2026

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AI Needs Leaderships' Focus Now.

At the 2026 Digital Trust Summit, we will face these issues head-on. Leaders will leave prepared to bring TRUST to their company's AI

When: March 19, 2026

Where: The National Press Club in Washington, D.C.

How: Hands-on, solutions-driven sessions where top CEOs, board leaders, AI experts, and policymakers collaborate.

CEG: Discount

Reach out to trustsummit@globaldatainnovation.com to receive updates on the 2026 Summit

We would love to hear feedback

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Dubbed “The Oracle of Data” by business insiders for her uncanny ability to forecast data and regulatory trends that propel her clients’ competitive advantage, Dominique Shelton Leipzig leverages three decades of expertise and trusted relationships with government leaders, vanguard academics, and Fortune 100 companies to empower GDI’s clients’ wins. Dominique cuts through the hype, foments revenue-generating strategies, and acts as a trusted bodyguard for companies exploring lucrative, high-risk markets and opportunities. Global Data Innovation’s patent-pending TRUST framework is unique in providing solutions for outstanding AI governance.

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As the Data-Centric Legal Analyst at Global Data Innovation, Isabelle analyzes companies' data governance practices and, under the direction of Dominique Shelton Leipzig, provides targeted advisory services to CEOs and Board Members on best practices for maximizing exponential growth and minimizing risks. She is also the editor of Global Data Innovation's Insider Insights weekly newsletter and Executive Innovation Briefings for CEOs and Board Members.

She has a robust academic and professional background at the intersection of tech and governance, across both public and private sectors. She graduated Phi Beta Kappa from Brown University in December 2023 with a double major in Computer Science and International Relations. Isabelle's academic journey was complemented by internships at leading tech companies and policy-related work at the Brookings Institution, where she researched extremism on online platforms.

Following graduation, Isabelle joined Booz Allen Hamilton as a Data Scientist where she worked on Generative AI and data science projects for US government clients. During her Senior Year at Brown University and again after graduation while at Booz Allen, Isabelle played a pivotal role on the planning committee for the Digital Trust Summit, preparing and collaborating with prestigious speakers, including three U.S. Senators, United Nations representatives, and CEOs of Fortune 500 companies.

Additionally, Isabelle has engaged in significant thought leadership. She contributed to the research and organization of the award-winning Forbes book "Trust, Responsible AI, Innovation, Privacy and Data Leadership," and edited its audiobook. The book won the Business Book of the Year award by getAbstract at the Frankfurt Book Fair in 2024.